South Gloucestershire is part of the West of England, which has ambitious plans to generate 95,000 jobs by 2030.

Our economy

South Gloucestershire is an area of economic prosperity with one of the highest levels of employment in the country and is regarded as having one of the highest qualities of life in the United Kingdom.

Local residents value their quality of life and the local environment with its mix of urban and rural centres. South Gloucestershire is a centre of excellence for high-tech manufacturing industries such as aerospace and advanced engineering.

Other high-tech clusters such as microelectronics and silicon design are congregating here as well as health and life sciences. The Bristol and Bath Science Park (BBSP) is now a natural home to these clusters, which will eventually provide over 6,000 skilled R&D jobs.

The National Composites Centre and Institute for Advanced Automotive Propulsion Systems are located at BBSP, working with partners including Airbus in the UK, GKN Aerospace, Rolls-Royce, McLaren, Ford and Jaguar Land Rover. Regional distribution centres at Avonmouth Severnside will create over 10,000 jobs and Filton is home to the Brabzon Bristol development, combining a residential and commercial scheme.
Workforce

The economy of South Gloucestershire supports 160,000 jobs.

- 82.7% of the working age population (16-64 year olds) in South Gloucestershire are in employment (Sept 2019). This is higher than the national rate of 75.9%.
- In 2018, 91.2% of the working aged population in South Gloucestershire were educated to at least NVQ1 level or equivalent (national average = 85.6%).
- Total employee jobs in South Gloucestershire in 2018 was 152,000.

Higher education

The University of the West of England (UWE Bristol) is one of Britain’s most popular universities with around 30,000 students and 3,500 staff making it the largest provider of Higher Education in the South West.

Over 50% of UWE graduates go on to join companies in the local economy and as a result, UWE consistently outperforms the HE sector for % of graduates in professional/managerial jobs after 6 months.

UWE is transforming its Frenchay campus into a smart city district and world-leading University Enterprise Campus, where future thinking is tested and a pioneering spirit is developed between industry, business, students and the community. It will enhance the innovation ecosystem and create significant jobs and opportunities, putting this part of the region on the map for its expertise in high-tech engineering, innovation and enterprise.

Apprenticeships

Apprenticeships are supported and valued in South Gloucestershire and can help and support your business to grow. The National Apprenticeship Service works with South Gloucestershire and Stroud College and can help you set up, advertise and fill apprenticeships to suit your business.
Businesses in South Gloucestershire benefit from being located at the gateway to the South West with transport links to national and international markets and easy access to customers and suppliers.

National connections

The M4, M5 and M49 motorways run through South Gloucestershire providing easy access with London only two hours away by car and 90 minutes by train. Bristol Parkway train station provides fast links to London, Birmingham, Cardiff and Southampton are also in easy reach. There are also four smaller rail stations providing good commuter connections. These include Filton Abbeywood train station serving the Ministry of Defence (MoD) and Yate train station serving the town and industrial area.

<table>
<thead>
<tr>
<th>City</th>
<th>Miles</th>
<th>By car</th>
<th>By train*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bristol</td>
<td>5</td>
<td>10 minutes</td>
<td>9 minutes</td>
</tr>
<tr>
<td>Cardiff</td>
<td>40</td>
<td>50 minutes</td>
<td>30 minutes</td>
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<tr>
<td>Exeter</td>
<td>85</td>
<td>1 hour 25 minutes</td>
<td>1 hour 10 minutes</td>
</tr>
<tr>
<td>Birmingham</td>
<td>85</td>
<td>1 hour 30 minutes</td>
<td>1 hour 17 minutes</td>
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<tr>
<td>London</td>
<td>115</td>
<td>2 hours</td>
<td>1 hour 15 minutes</td>
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<tr>
<td>Manchester</td>
<td>160</td>
<td>2 hours 50 minutes</td>
<td>2 hours 50 minutes</td>
</tr>
</tbody>
</table>
International connections

Over £400 million has been invested in the Port of Bristol in recent years which is part of Avonmouth Severnside Enterprise Area, spanning South Gloucestershire and Bristol. Bristol Port is the most cost effective end-to-end logistics solution of any UK deep sea port. Bristol’s location is second to none offering:

- deep water up to a depth of 14.5m accommodating vessels up to 130,000 dwt
- proximity to markets - 67% of the UK population (43 million people) is within 250km of Bristol Port
- 24/7 working
- storage space at the port and development land close by.

Bristol Airport is just half an hour away from South Gloucestershire, operating flights to North America, Europe, the Middle East, Asia and Africa. A master plan is in place to help develop the airport and accommodate up to 10 million passengers a year.

An overview

- access to 45 million people (over 70% of the UK population) within 300km (4 hour HGV drive time)
- M4 east-west connections to Cardiff and London
- M5 north-south connections to the Midlands and Exeter
- trains every 30 minutes to London
- 100 international destinations from Bristol Airport
- part of the technologically advanced Port of Bristol.
Severnside

Severnside is part of the Avonmouth Severnside Enterprise Area. The enterprise areas are strategically important employment locations across the West of England, which offer unprecedented potential for investment.

The Severnside Enterprise Area is an industrial location in South Gloucestershire, of internationally significant scale extending for five miles along the Severn Estuary and covering some 1,800 hectares.

One of the largest brownfield sites in Western Europe, Severnside is located between Bristol and the River Severn, immediately adjacent to the M5 and M49 motorways. It consists of two main areas of economic activity – Avonmouth in the south and Severnside in the north. Avonmouth is the closest port to the main centres of UK population, with 45 million people living within a radius of 300 kilometres.

The three largest employment sectors in Severnside are transport and storage, wholesale and manufacturing. These reflect the area’s attractiveness for large-scale industrial, warehousing, distribution, energy and waste processing uses, in addition to the activities of the port and its storage and distribution facilities and associated industries.
The area will benefit from significant forthcoming infrastructure investment including an already approved deep-water container terminal at the port and improvements to provide direct access to strategic road and rail networks as well as plans for further flood defence enhancements to counter any impact of climate change. Information about large scale development opportunities currently being marketed in the area can be found at: www.insouthglos.gov.uk/enterprise/severnside

Key facts

- strategic location with excellent motorway links and close proximity to the port
- suitable for warehousing, distribution, industrial and environmental technologies
- one of the largest brownfield site in Western Europe - 1,800 hectare area, approx 650 hectares total developable land (part developed)
- an area with an extant planning consent that would enable rapid development/construction primarily for warehousing, distribution and industrial use
- 1957/58 outline planning consent in place
- deliverables for Severnside (462 hectares)
  - 1,323,630 square metres commercial floorspace
  - potential job growth 4,000 – 8,000 to 2026.
Filton Enterprise Area is a strategically important employment location offering unprecedented potential for investment.

The Filton Enterprise Area is located in South Gloucestershire in the north fringe of Bristol, alongside the A38 in very close proximity to the M4/M5 motorway interchange. This provides direct east-west access to London and Cardiff and north/south access to the Midlands and South West.

The Filton Enterprise Area has at its heart Brabazon Bristol with a strategic allocation of 50 hectares of employment land. More established opportunities also exist at Horizon38, located on an adjacent site.

Filton has a long and successful history in advanced engineering, aerospace and defence driven by knowledge, innovation, enterprise and excellence, which today confirms the position of Filton as a world leader in cutting-edge aerospace and aviation technology. The area is already the established home for a number of world class aerospace, advanced engineering and manufacturing businesses including Airbus, Rolls-Royce and GKN, which already benefit from the unrivalled location, profile, access and highly skilled workforce.

A museum to display the area’s great aviation heritage and offer a permanent home for the world-famous Concorde 216, the last Concorde to fly was completed and opened in 2018.
Filton Enterprise Area has a focus on the following activities:
- aerospace design, research and manufacture
- defence
- advanced manufacturing
- emerging materials technologies
- information technology
- microelectronics research and design.

In addition to the core business activities, the enterprise area can also support:
- supply chain businesses supporting the core business activities
- financial and business services
- data services
- sustainable and low carbon energy research, development and manufacturing
- environmental technology.

Key facts
- highly concentrated employment area
- focus on aerospace, advanced engineering and manufacturing
- 100 hectares of developable employment land
  - Horizon38 – 26 hectares
  - Northfield Park – 14 hectares
  - Rolls Royce – 5 hectares
  - Brabazon Bristol – 50 hectares
  - Cribbs/Patchway – 5 hectares
- protected Core Strategy employment location
- highly sought after area in terms of location, profile, access and workforce
- deliverables
  - potential job growth 7,000 – 12,000 to 2026
  - 185,130 square metres commercial floorspace.
Emersons Green

The Emersons Green Enterprise Area is a strategically important employment location offering unprecedented potential for investment.

Emersons Green is located alongside the A4174 ring road in South Gloucestershire providing excellent transport access around the eastern fringe of Bristol and directly to the M32 and M4/M5 motorway corridors. It is home to the Bristol and Bath Science Park (BBSP) which includes the National Composites Centre (NCC), part of the UK High Value Manufacturing Catapult and the Institute of Advanced Automotive Propulsion Systems, the thermal powertrain spoke of the UK Advanced Propulsion Centre. BBSP is a focal point for the coming together of science, innovation, technology and creative/digital media.

BBSP is the central focus of the enterprise area which also includes well established businesses based at the Harlequin and Emerald Business Parks. The remaining extent of this enterprise area is at Vertex Park with the adjoining new Lyde Green residential development running alongside the M4 motorway. BBSP benefits from land already allocated for commercial development by local universities.
With high levels of graduate retention in the West of England, businesses located within the ‘TEC ARC’ (a magnet for deep-tech and innovation connecting Emmer Green Enterprise Area with Filton Enterprise Area) can take advantage of the highest concentration of PhD graduates in the UK, coming from the four universities in the West of England (Bath, Bristol, UWE Bristol and Bath Spa).

Key facts

- home to the Bristol and Bath Science Park, National Composites Centre and Institute for Advanced Automotive Propulsion Systems
- science, innovation, composites, technology focus, creative and digital media
- mixed residential and employment development area.
South Gloucestershire also has opportunities for investing in more established neighbourhoods centred around the towns of Yate (birthplace of novelist J.K. Rowling), Kingswood (where Douglas Motorcycles were built) and Staple Hill (with its award-winning Victorian public park).
Yate sits at the foot of the Cotswolds, to the east of Bristol. Its built heritage, proximity to both a rural setting and the city, connectivity and mix of national and independent retailers makes it an attractive destination for visitors, residents and businesses. The total population of Yate is circa 35,000.

The development of a masterplan is underway taking a “whole town” approach, to plan the delivery of new growth and major transport infrastructure. At the heart of the masterplan will be a package of urban living and regeneration opportunities around Yate Station, Station Road, Western Gateway and the Town Centre, with public investment in improved strategic transportation connectivity (including a Multimodal Interchange). This will create a vibrant and connected centre for Yate and help unlock new development and regeneration potential across the entire town.

Kingswood & Staple Hill communities have distinct industrial and social identities and independent spirit, with historic high streets that provide thoroughfares between the City of Bristol and the City of Bath. Plans are now materialising on how these two town centres can unlock their economic potential with clear future visions.