

Do you care?

Become an *I Care...Ambassador* and inspire others to work in social care

If you enjoy what you do, why not tell other people about it?

I Care...Ambassadors are a national team of care workers who visit schools, colleges and Jobcentres to talk about what it's really like to work in social care. They provide a range of careers activities to explain the different social care roles and opportunities.

Becoming an *I Care...Ambassador* is a great way to:

- meet new people
- develop your skills and confidence
- help find the right people to work in care.

What activities could you do?

You'll be able to tailor activity to your skills and the audience. Here are some of the most common activities done by ambassadors:

- presentations
- informal talks and discussions
- interactive group activities
- supporting information stands and events
- mentoring
- supporting work experience placements
- publicity and media activities.



Over 80% of people feel more motivated in their work as a result of being an ambassador.

Meet the *I Care...Ambassadors*

Hear from people who've already joined the team. Find out why they signed up, how they've benefited and why they feel they're making a difference. For more information go to www.skillsforcare.org.uk/meetheicas



It has helped me to gain skills and confidence to further my career

Danielle - Cornwall Adult Social Care

It feels good to be an ambassador, it's made me a better person

Chris - Cornwall Adult Social Care

If you are passionate and really care about your job you should become an ambassador as it opens lots of different paths to go down and you get so much experience, it's fantastic

Lucy - Norfolk *I Care...Ambassador* partnership



I'm interested, what's next?

Contact your *I Care...Ambassador* service coordinator who will tell you more about what's involved.

Organisation:

Contact name:

Telephone:

Email: