

# Child Safety Week 2018

**The Child Accident Prevention Trust's Child Safety Week is back in June (4-10<sup>th</sup>) this year with the theme of 'Safe children: together we've got this'.**

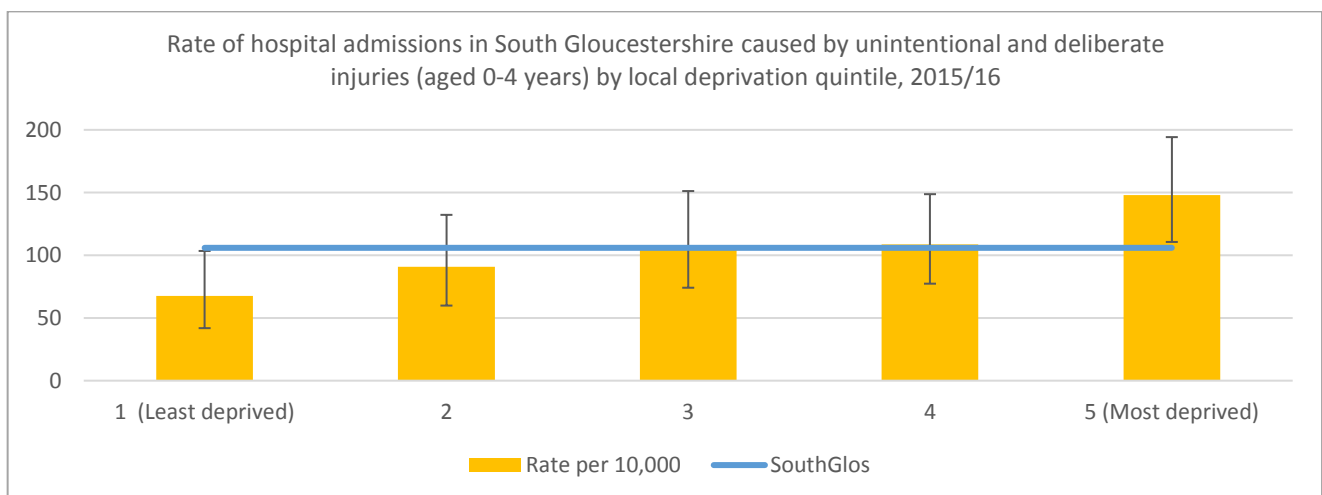
The idea behind this theme is that sometimes managing everyday family life and the demands that it brings can feel overwhelming and as such keeping children safe can be challenging. However if we all work together, parents/carers and professionals alike to support one another, spread the messages and advise how to prevent injuries, then we can get child safety right and reduce the number of injuries suffered. [www.childsafetyweek.org.uk](http://www.childsafetyweek.org.uk)



Unintentional Injuries are those which are preventable and with appropriate measures in place can be avoided. Although we cannot prevent all injuries we can take steps to reduce the risk of them happening. Children need to explore, play and start to 'risk assess' for themselves, however, careful supervision, the use of safety equipment, an improved awareness and consideration of the risks may contribute to fewer childhood injuries.

## Why is childhood injury prevention a priority?

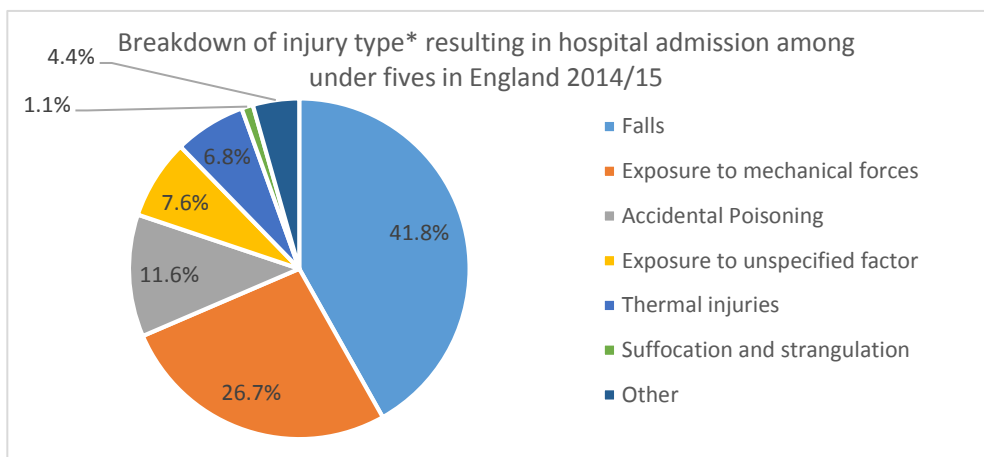
- Injury remains the most frequent cause of death in children (NICE 2016) and are a major cause of disability and poor health (PHE, 2014)
- In England between 2008-2012 unintentional injuries in and around the home accounted for around 452,000 A&E attendances, 40,000 hospital admissions and 62 deaths each year as a result of such injuries. (PHE, 2014) During 2013/14 to 2015/16 63.5% of hospital admissions due to injury among the under-fives in South Gloucestershire occurred in the home.
- Analysis identifies that the rate of injuries is associated with levels of deprivation. The rate of emergency hospital admissions among the under-fives is higher for children living in the most deprived areas than those living in the least deprived areas. (PHE, 2014)



- In England during 2012-2014, 1521 children aged 6-10 and 2974 children aged 11-15 were killed or seriously injured in road traffic accidents. (PHOF, 2017)

In 2014 Public Health England proposed a focus on five causes of injury for the under 5's. These injury types result in the most severe and preventable injuries as well as the ones resulting in the highest number of hospital admissions and deaths.

- Choking, Suffocation and strangulation
- Falls
- Poisoning
- Burns and Scalds
- Drowning



## What can we do to support families?

Complete the [NEW Child Injury Prevention e-module](#). This 30 minute module has been developed by South Gloucestershire Council's Public Health & Wellbeing Division and is relevant and beneficial for anybody working with babies, preschool children, their parents/carers and families.

To access this course, click on the link [Child Injury Prevention e-learning](#) select "eLearning" and search for "Child Injury prevention". Alternatively the course can be found by going to the [Workforce Development Homepage](#) and selecting: Public Health and Wellbeing / Early Years and School Health, (click on eLearning, followed by search) and the course will appear in this section

Also:

- Share your knowledge and experience of the benefits of using safety equipment
- Raise the issue of and encourage an awareness of child development
- Encourage families to consider the risks of injuries and share your knowledge of the hazards and injury types
- Share your knowledge of the importance of supervising and monitoring children
- Encourage families to use rules and develop routines in the home (e.g. safe place for medicines and cleaning products, positioning of hot drinks, kettles and saucepans, awareness when cooking)

Further information on injury types for both parents/carers <http://sites.southglos.gov.uk/safeguarding/children/i-am-a-parentcarer/child-accident-prevention/> and professionals <http://sites.southglos.gov.uk/safeguarding/children/i-am-a-professional/child-injury-prevention/> can be found on the injury prevention pages of SG Safeguarding Children board website



South Gloucestershire  
**CHIP**  
Child Injury  
Prevention Group



For further information on Child Safety Week please visit [www.childsafetyweek.org.uk](http://www.childsafetyweek.org.uk) or download your action pack here <https://www.capt.org.uk/csw-action-pack>

You can also order resources to support the campaign at the Health Promotion Resource and Information Service [www.bristol.resourcesorg.co.uk](http://www.bristol.resourcesorg.co.uk)

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